



"Darshani Darwaza Parquetry Golden Temple, Amritsar"

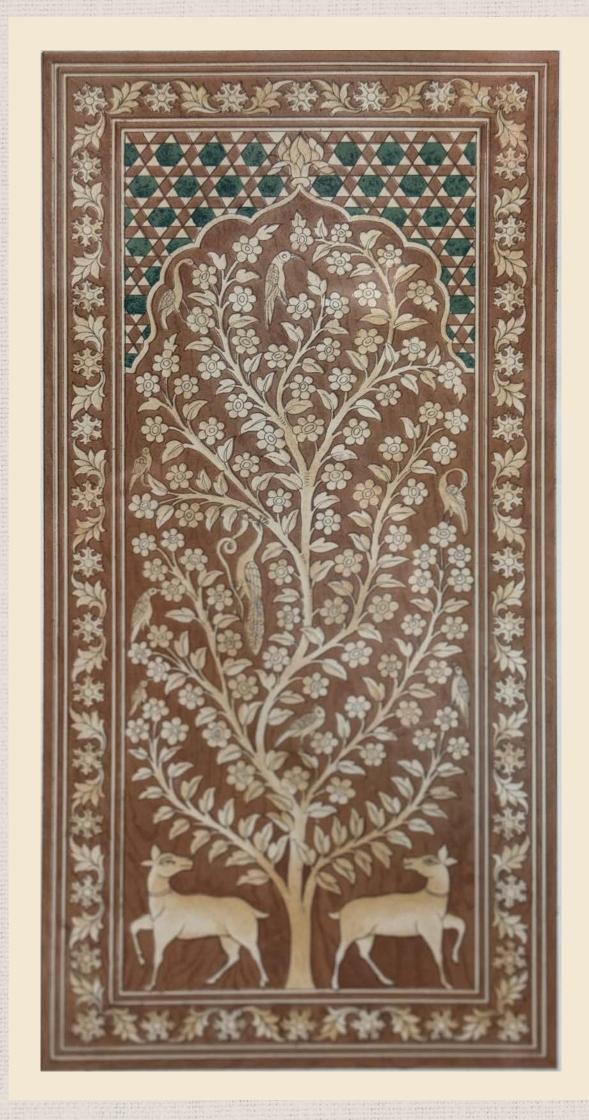
Genesis

Over the course of a century and a half, the Sikh Community in Canada has become part of the vital fabric of this nation's economic, political, and social life. Building on this record of achievement, Canada's largest world museum has embarked on an historic initiative in partnership with the country's dynamic Sikh diaspora.

On March 31st 2023 the Royal Ontario Museum signed a Memorandum of Understanding with the Sikh Arts & Culture Foundation of Canada to establish a permanent Gallery of Sikh Art and Culture. To that end, the Foundation has committed to provide \$25.0 million to the ROM over five years, culminating with the opening of this historic gallery in 2028.

To date, some thirty donors have committed donations of over \$16.0 million for the Sikh Gallery at the ROM, with individual contributions ranging from \$50,000 to \$5.0 million; and \$2.5 million from U.S citizens and non-Sikh well-wishers.

Looking ahead, in addition to seeking Federal and Provincial government support, and from Corporate donors and the Arts Council, we also look to Sikh business leaders to meet the additional \$9.0million required.



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The Gala

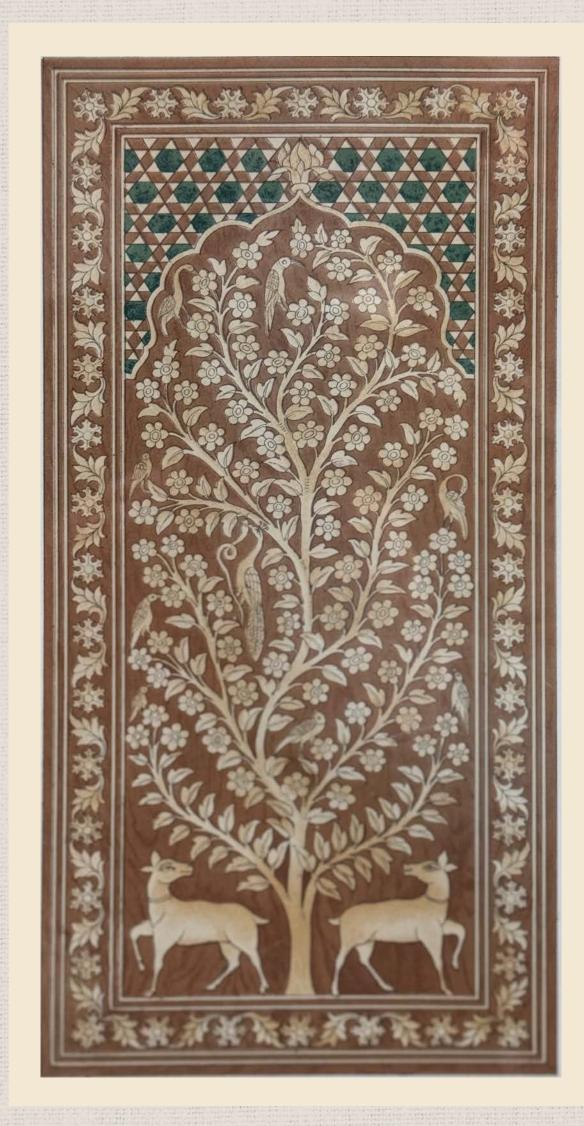
"By The Five Rivers"
Sikh Gallery of Art & Culture
At
The Royal Ontario Museum

On May 4th 2024, the Sikh Art & Culture Foundation of Canada will host a fund raising Gala dinner at the ROM.

Guests will include existing as well as prospective supporters of the Sikh Gallery at the ROM. There will be 40 tables of eight each for a total of 320 guests.

The keynote speaker at the Gala – Josh Basseches, Director and CEO of the ROM – will elaborate on the ROM's commitment to the Sikh community initiative to establish a permanent Gallery of Sikh Art and Culture at the ROM.

Josh will provide an update on the work under way towards the establishment of the Sikh Gallery; and will speak to its legacy that will serve as an inspiration for generations to come.



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Opportunity

The gathering at the Gala, of some 320 business leaders of the Sikh diaspora in Canada, offers a unique opportunity and potential benefits to the Corporate world, to not only network and strengthen existing relationships, but also explore possibilities for the future.

The Gala will offer three categories of participations:

Platinum | \$75,000

- Logo and/or message included on the invitation and other printed material at the Gala as Platinum Sponsor
- Three tables of 8 each, with most favourable positioning
- Verbal and Screen recognition
- Option to distribute Corporate material on all tables

Gold | \$50,000

- Logo and/or message included on the invitation and other printed material at the Gala as Gold Sponsor
- Two tables of 8 each, with prominent positioning
- Verbal and Screen recognition

Silver | \$35,000

- Logo and/or message included on the invitation and other printed material at the Gala as Silver Sponsor
- One table of 8 each, with important positioning
- Verbal and Screen recognition

